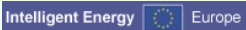


June 10, 2010

The Go Pedelec! project



This project is **co-financed by the EU** within the IEE programme.



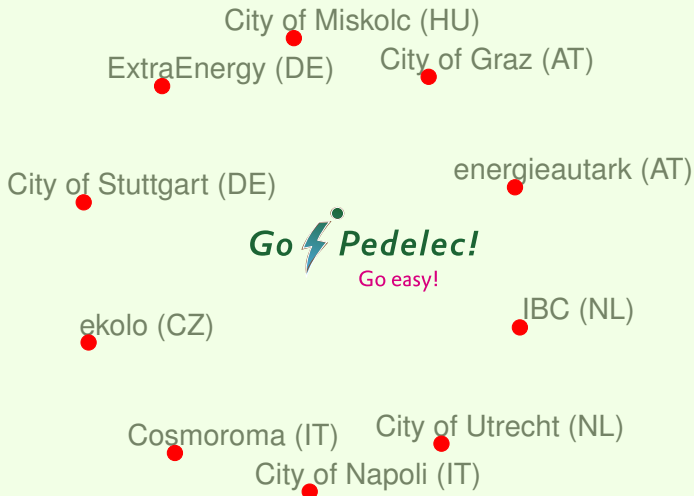
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Core data of the project

1. *project period*: Sept. 2009 - Sept. 2012
2. *EU funding scheme*: Intelligent Energy Europe (IEE)
3. *participation*: 10 project partners in 6 partner countries
4. *main project goal*: positive influencing of the European market for pedelecs supporting European targets of sustainability.
5. *main project activity*: road-show information days
6. *project volume*: 1,5 Mio. €. EU-Cofinancing: 1,148 Mio. €

Project partners



Pedelecs are **only one single stone out of many** that compose modern urban traffic planning

Most important?

Most important?



To get people onto a pedelec for a **test ride**.



Project Outputs - road-show information days

15 Go Pedelec! road-show information days → like this event here



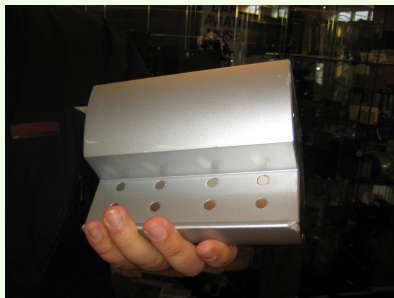
Project Outputs - Workshops for Municipal Decision Makers

Information on topics interesting to mayors, urban traffic planners etc.



Project Outputs - Pedelec Technical Training

1. In **autumn 2010** in Hungary a technical training will take place.
2. The training will address **all technically interested people** with a focus on bicycle retailers who want to understand more about pedelecs.
3. Some issues you may already find at the European website (www.gopedelec.eu)



See the dropdown menu 'Basic information about pedelecs'.

Project Outputs - Publications

1. Go Pedelec! **brochure** → yet to come (around September 2010)
2. Go Pedelec! **handbook** → yet to come (around September 2010)

Road-show information days in your municipality

1. Such an event as today is feasible on behalf of the Go Pedelec! project as well in your municipality.

2. Advantages

2.1 tailored service (individ. package consisting of road-show, workshop and expert training). Co-operation with local stakeholders is essential.

2.2 product neutral

2.3 access to expert pool

We establish individual offers (cost range according to package scope, location of the site, and assistance in staff: **3000 - 5000** €)

We want to know what you want to know

1. The EU co-finances this project to the benefit of all EU-citizens
2. ⇒ Tell us what is interesting for you with regard to the topic pedelecs (websites and contact data further below)

Become a member of our **Stakeholder Advisory Panel** . Simply register on the Go Pedelec! Website (www.gopedelec.eu).

Please think of the following

1. What makes a **good** pedelec? (selection criteria for buyers)
2. Pedelec-rental systems in urban areas
3. Integration of pedelecs into **Park & Ride** - systems
4. Current projects in your and in other countries

Websites

1. www.gopedelec.eu (European page - in English)
2. www.gopedelec.at (Austria - in German)
3. hu.gopedelec.eu (Hungary - in Hungarian)
4. cz.gopedelec.eu (Czech Republic - in Czech)

Until the end of June 2010 websites within the according native languages will come up for Italy, the Netherlands and Germany.

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Hungarian Go Pedelec! website hu.gopedelec.eu

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