

Best practice examples of Stuttgart

PEDELEC TEST WEEKS FOR COMPANIES IN AACHEN

The City of Aachen in Germany (258.000 inhabitants) has set up a bike rental system called **“Radstation Aachen”** which includes since 2009 twelve pedelecs (15 Euros per day). These pedelecs can be used also by municipal staff. A special highlight is a pedelec which is designed for handicapped people or people with limited physical capacities. The pedelec has three wheels and a range of 50 km.

A good example of Aachen on how to combine pedelecs with corporate mobility management is the project **“Pedelec test weeks for companies”** which ran from

June to September 2010. The project was financed by the City of Aachen and STAWAG (Stadtwerke Aachen, local energy supplier). Thirteen companies that applied for the project had the opportunity to test five pedelecs (including charging devices) during one week. The users received a training unit and could receive technical support at any time. The companies participating in the project only had to provide a safe parking space and take over the charging of the pedelecs.



Pedelec test weeks for companies in Aachen

The action was initiated by the departments of environment, urban development and transport of the city of Aachen as part of the clean air plan. The city wants to promote environmentally and health conscious mobility behaviour and aims at a reduction of the pollution originated by transport. The Chamber of Commerce Aachen (IHK Aachen), which supported the project, advises companies to more efficient and environmentally friendly travel.

In the test week, the bike station at the main train station delivered every Monday five pedelecs and charging facilities to a company and collected them Fridays. Technical training and maintenance were included in the service. The project was a success; the offer was fully booked by the companies during the 13 weeks of duration.