

Best practice examples of Germany

ALLGÄU REGION - PEDELEC NETWORK



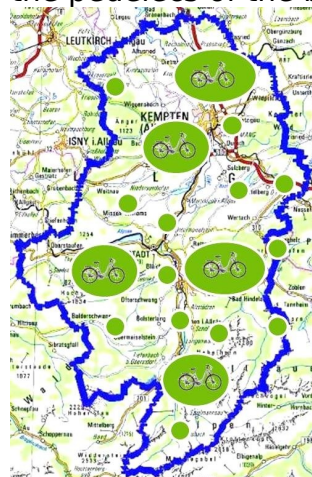
Generally, cities and public utility companies are seen as the ideal partners in promoting electric mobility. It is even widely assumed that municipalities first have to provide the necessary infrastructure to allow users to recharge their e-vehicles in many public locations before potential clients would start purchasing these instead of conventional ones.

As the following example of the local use of electric vehicles within the framework of the CO2NeuTrAlp project of the EU programme “Alpine Space” shows, there is no doubt that local authorities can make valuable contributions to the development of sound strategies to promote e-mobility. However, it is evident that without national governments setting the legal and tax related frame conditions right, and without industry responding with proper technology and products to a massive demand of electric vehicles, cities will remain powerless as promoters of the “age of solar mobility”.



The regional power supplier *Allgäuer Überlandwerk* has managed to bring together all relevant local and regional stakeholders to launch the age of electric mobility in one of Germany’s leading tourism regions. Within a few months, 250 hotels, restaurants and bike retailers joined in a network of pedelec rental and battery exchange stations throughout the Allgäu.

The partner who is providing the pedelecs of the brand Swiss Flyer is the company “Movelo” with Berchtesgarden, Germany. pedelecs in many a network of 1.000 high season, Movelo offers maintenance service to pedelecs. Even for free exchange batteries is attracts further clients who pedelec. For 2011 have planned to double the within the network.



headquarters in Movelo offers more than 4.500 European regions and has built cooperation partners. During an attractive leasing and build-up a rental fleet of Flyer restaurants, the provision of profitable, as this service tour trough the Allgäu by enthusiastic tourism partners number of pedelecs and stations

Without an expensive marketing initiative, the Allgäu region is already widely

associated with “green” electric mobility. Since 2009, “eE-Tour Allgäu”, an important R&D project funded by the German Ministry of Economy, even puts the region in a pole position regarding the development of intelligent e-vehicle management and smart grid technology.