

Best practice examples of Stuttgart

SOEST COUNTY - CYCLING WITH BUILT-IN TAILWIND

The Soest County in the Federal State of Nordrhein-Westfalen, Germany covers an area of 1.327 km² and 305.000 inhabitants. There is a good cycling infrastructure of 450 km of cycle tracks across the county.



The county's company for economic promotion has invited the departments for marketing and tourism of the cities in the county and private companies to join an initiative for e-bikes. The result of the common effort was a network of stations for rental and charging which are spread all over the county.

All stations offer unitary rental fees and free charging:

- Half Day: 15 Euro
- Day: 25 Euro
- 3 Days: 60 Euro



An innovative element of the system is the close link to the network of thematic routes and long distance cycle ways in the county. A flyer for the pedelec users shows a map with 8 regional thematic and 7 supra-regional long distance routes across the county area - and of course the location of the stations for rental and charging.

Additional offers such as a "cycling magazine", cycling-friendly hotels and restaurants, guided tours and the possibility to use of the "cycling bus" complete this unique offer.