

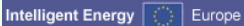
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## The Go Pedelec! project

Thomas Lewis



This project is **co-financed by the EU** within the IEE programme.



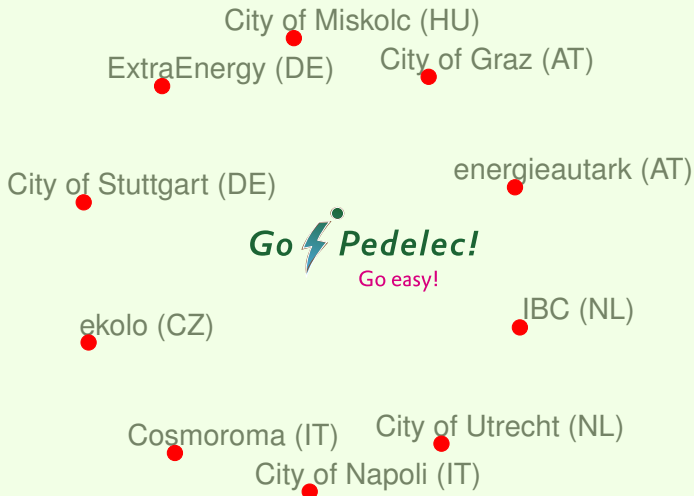
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## Core data of the project

1. *project period*: Sept. 2009 - Sept. 2012
2. *EU funding scheme*: Intelligent Energy Europe (IEE)
3. *participation*: 9 project partners in 6 partner countries
4. *main project goal*: positive influencing of the European market for pedelecs supporting European targets of sustainability.
5. *main project activity*: road-show information days
6. *project volume*: 1,5 Mio. €. EU-Cofinancing: 1,148 Mio. €

## Project partners



# Why pedelecs

1. particularly **slopes** are easy to overcome.
2. because of higher speed, **more destinations are accessible** within convenient time.
3. **business people** may arrive in office, meetings etc. without sweating.
4. **elderly people** keep active and mobile longer.

Pedelecs are **only one single stone out of many** that compose modern urban traffic planning

# Most important?

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To get people onto a pedelec for a **test ride**.

# Project Outputs

1. 15 Go Pedelec! road-show information days → like this event here
2. pedelec expert trainings
3. pedelec workshops for municipal decision makers
4. Go Pedelec! brochure → yet to come (around September 2010)
5. Go Pedelec! handbook → yet to come (around September 2010)

# Road-show information days in your municipality

1. Such an event as today is feasible on behalf of the Go Pedelec! project as well in your municipality.

## 2. Advantages

2.1 tailored service (individ. package consisting of road-show, workshop and expert training). Co-operation with local stakeholders is essential.

2.2 product neutral

2.3 access to expert pool

We set up an individual offer for you (cost range according to package scope, location of the site, and assistance in staff:

**3000 - 5000 €)**

# We want to know what you want to know

1. Die EU co-finances this project to the benefit of all EU-citizens
2. ⇒ Tell us what is interesting for you with regard to the topic pedelecs (websites and contact data further below)

Become a member of our **Stakeholder Advisory Panel** . Simply register on the Go Pedelec! Website ([www.gopedelec.eu](http://www.gopedelec.eu)).

## Please think of the following

1. What makes a good pedelec? (selection criteria for buyers)
2. pedelec-rental systems in urban areas
3. Integration of pedelecs into park & ride - systems
4. Current projects in your and in other countries

Today we interview some of you. But please do not forget that you may access to our *Stakeholder Advisory Panel*.

# Websites

1. [www.gopedelec.eu](http://www.gopedelec.eu) (European page - in English)
2. [www.gopedelec.at](http://www.gopedelec.at) (Austria - in German)
3. [hu.gopedelec.eu](http://hu.gopedelec.eu) (Hungary - in Hungarian)

Until the end of june 2010 websites within the according native languages will come up for Italy, the Netherlands, Germany and the Czech Republic.

# Country manager - Hungary

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Hungarian Go Pedelec! website [hu.gopedelec.eu](http://hu.gopedelec.eu)

## Country manager - Italy

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